



LIFESAVING SOCIETY

The Lifeguarding Experts

ONTARIO REPORT

2018



LIFEGUARD



LIFESAVING SOCIETY

The Lifeguarding Experts

Working to prevent drowning and reduce water-related injury.



Registered Charity No. 10809 7270 RR0001.
All donations gratefully received.
Tax receipts issued for donations of \$20 or more.

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Teaching Canadians to save themselves and rescue others

Annually, over 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

*Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

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PRESIDENT'S REPORT

Looking back, 2018 was another successful year for the Lifesaving Society and a continuation of over a century of program excellence. You will find the hard work and dedication of talented volunteers and staff evident throughout this report.

As Canada's lifeguarding experts, we are always looking for ways to reach more Canadians each year with our best-in-class programs, products and public education messages – all backed by thorough research and fact-based evidence. A perfect example is the 2018 focus on Family Swim to Survive. We worked with affiliates to provide families the opportunity to learn to survive an unexpected fall into water – together.

You will read about many other 2018 achievements in this annual report that mean more Ontarians are learning to swim, to be safe around the water, and to be rescue-ready.

Our revised Bronze awards will better prepare candidates with the skills and knowledge they need to succeed and excel in lifesaving roles. Revisions reinforce Bronze Cross as the Society's assistant lifeguard certification and prepare candidates for safety supervision roles and for National Lifeguard training.

As the standard setter in aquatic safety, the Society developed the new *Ontario Waterfront Safety Standards* and released the highly anticipated 2018 edition of the *Guide to Ontario Public Pools Regulation*. Provincial government changes and their implementation provided the Society with the opportunity to demonstrate leadership and expertise, and facilitated an intensified collaboration with public health in Ontario: together, we are ensuring safer aquatic environments for everyone.

Customer service remains paramount and our services continue to evolve and improve. This year we made it easier to apply for the Swim to Survive school grant with an online application.

The Society released two important leadership resources in 2018. The *Trainer Manual* and *Examiner Handbook* are exceptional technical references for both aspiring candidates and experienced leadership personnel. The new *Instructor Manual* promises to be an equally valuable resource for the Society's instructors.

Affiliates are increasingly realizing that lifesaving sport is a great way to engage youth, a fun way to practice lifesaving skills and a way to build passion and commitment for drowning prevention, lifeguarding and aquatics. As a result, we continue to experience growth in this area year after year.

We eagerly await confirmation of an internationally agreed definition of "non-fatal drowning," which will facilitate data-collection in this dimension of the drowning problem. In turn, this will enable us to sharpen the tools in our drowning prevention arsenal to make them even more effective.

The province continues to experience a shortage in aquatic instructors. At a time when the nation's youth are facing greater challenges entering the workforce, the leadership training and experience of Lifesaving Society programs deserve greater recognition and consideration. Lifeguarding and teaching swimming is not just a job – it's part of a mission – a mission to prevent drowning and to keep Ontarians safe. The training may be challenging, but it equips candidates with the judgment, dedication and leadership skills to make a difference in so many ways throughout their lives.



Sadly, but with gratitude for their volunteer contributions to the Society, we record the 2018 passing of **Cheryl Waterman** (formerly Cakebread), **Tony Kyle**, **Willy Mueller** and **Jim Smart**.

Cheryl, a vibrant Windsor-Essex Instructor Trainer, was a great contributor to the Society's Bronze Awards Committee and served most recently on the Leadership Task Force's Instructor Trainer Committee.

Tony was active at community, regional, provincial and national levels. He served as a Field Rep in the Huron-Perth area and subsequently as Area Chair while active as a member of the National Lifeguard Committee. Tony was a major contributor to the second edition of Alert and led the Ontario Program Revisions Committee (1996–2000).

Willy was a lifelong supporter of the Lifesaving Society and a legend in aquatic circles in northern Ontario in the 1950s and '60s. He helped develop and nurture the self-sufficiency of aquatic leadership in the north.

Leading Oshawa recreation, Jim was a strong supporter and early adopter of National Lifeguard certification as Canada's lifeguard standard. He believed in competition as an incentive for lifeguard training and hosted an early prototype of the Ontario lifeguard championships in Oshawa.

Our drowning prevention mission is a great responsibility. With great responsibility comes great rewards. What can be more rewarding than knowing that as aquatic professionals, and as Lifesaving Society volunteers, we are working every day toward a province free of drowning and water-related injury?

Andrea Herrmann

Ontario Branch Governors

John A. Macintyre	2014 -
Marc Neeb	2003 - 2014
David W. P. Pretty	1980 - 2002
William A.B. Anderson, OBE	1971 - 1979
Anthony G.S. Griffin	1963 - 1971

Ontario Branch Presidents

Andrea Herrmann	2018 -
Brian Connors	2016 - 2018
Paul Hulford	2014 - 2016
Juanita Bueschleb	2012 - 2014
Julie MacIsaac	2010 - 2012
Patrick D'Almada	2008 - 2010
Alain Rabeau	2006 - 2008
Patricia Kitchen	2004 - 2006
Victoria Hemming	2002 - 2004
Bob Clark	2000 - 2002
Calum MacLeod	1998 - 2000
Randy Killey	1996 - 1998
Tom McCullough	1994 - 1996
Gerry D. Young	1992 - 1994
Susan Glover Takahashi, PhD	1990 - 1992
Anne Jackson	1988 - 1990
Brian Wynn	1986 - 1988
Ruth A. Cruikshank, PhD	1984 - 1986
Robbie Giles	1982 - 1984
Michael Davis	1980 - 1982
Judy Kent	1978 - 1980
Jack Bramm	1977 - 1978
Robert E. Lord	1976 - 1977
Jack Bramm	1974 - 1976
William M. Brummitt, M.D.	1972 - 1974
Stanley Richardson	1970 - 1972
Eva McDonald	1969
James L. Rowney	1967 - 1969
Kirk A.W. Wipper, C.M.	1965 - 1967
R. Bredin Stapells, Q.C.	1957 - 1965
M. Glynn Griffiths	1938 - 1957
John H. Crocker	1934 - 1938
Ernest A. Chapman	1928 - 1934
Arthur L. Cochrane	1919 - 1928
Arnold H. Morphy	1908 - 1919

TREASURER'S REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada, Ontario Branch ("the Society") audited consolidated statements for the year ended December 31, 2018, which include the results of the Drowning Prevention Research Centre Canada, a federally incorporated registered charity controlled by the Society. Detailed audited consolidated financial statements of the Royal Life Saving Society Canada, Ontario Branch are available upon request.

The Society's expenses exceeded net revenue from operations resulting in a deficit this year of \$527,000 compared with a \$464,000 surplus in the prior year. Overall net revenue decreased by 11% over the prior year, while expenditures were relatively flat.

Most revenue centres showed growth over the prior year. The largest increases were in Merchandise, Water Rescue, Safety Management, Leadership and Literature.

The deficit was mainly attributable to investment revaluation and currency exchange losses. These reduced investment income to a loss of \$95,000 on investments totalling \$8,184,000 at year-end, compared with \$1,058,000 recognized in net revenues from our portfolio investments in 2017. It is important to recognize that we did not lock in this paper loss by selling. We continue to have a long-term time investment horizon over which we can reasonably expect continued strong investment returns.

Merchandise net revenues of \$752,000 were 32% higher in 2018, primarily related to 2017 ACTAR back-orders fulfilled in 2018.

Water rescue net revenues of \$2,586,000 were up 5% in 2018 mainly attributable to First Aid, Bronze Medallion and Bronze Cross programs. Safety Management net revenues of \$156,000 were 55% higher in 2018 primarily due to the publication of the new *Guide to Ontario Public Pools Regulation*.

Fundraising net revenue was down 13% in 2018. This was largely due to higher grant recognition in 2017 than 2018 related to a Public Education boating project.

Total expenditures of \$8,019,000 were relatively flat with 2017. Lower expenses in Public Education, corresponding to lower revenue items, offset higher administrative costs allocated to the programs as we continued to grow our organization with more staff and volunteers.

Leadership expenses, including administrative costs, are shown separately from Training Programs starting in 2018.

We replenished the capital fund this year by \$135,000 to help ensure we maintain our past technology investments.



We remain financially healthy with investments in our marketable securities portfolio of \$8.2 million at the end of 2018 (2017: \$9.3 million).

We have many challenges, to be sure, but believe that they are manageable with continued prudent cost control and continued success in developing new products and programs. We remain committed to revising existing programs regularly to ensure their continued relevancy, and to refining processes that leverage technology to maximize efficiencies.

As a result, I believe that overall, the Society is financially well positioned to continue working towards its mission of drowning prevention in Ontario and drowning prevention research in Canada.

Crystal Maloney, CPA, CMA, CFA

OPERATIONS

Net Revenue	2018		2017	
	\$		\$	
Water rescue	2,586,301	35%	2,455,634	29%
Fundraising	1,719,688	23%	1,982,139	23%
Literature	1,570,394	21%	1,541,995	18%
Merchandise	751,544	10%	568,642	7%
Leadership	602,888	8%	562,029	7%
Safety management	156,167	2%	101,061	1%
Affiliation fees	109,623	1%	104,042	1%
Lifesaving sport	77,698	1%	76,422	1%
Research	13,229	0%	22,916	0%
Investments	(95,114)	-1%	1,057,710	13%
	7,492,418	100%	8,472,590	100%

Expenditures

Training programs	2,212,019	28%	2,777,106	35%
Member services	1,306,944	16%	1,343,249	17%
Swim to Survive	1,231,509	15%	1,190,114	15%
Leadership	820,014	10%	-	0%
Public education	745,282	9%	1,003,550	12%
Lifesaving sport	663,838	8%	644,778	8%
National levy	405,018	5%	400,641	5%
Safety management	296,610	4%	253,700	3%
Research	282,903	4%	262,979	3%
Amortization	55,039	1%	132,100	2%
	8,019,176	100%	8,008,217	100%

Net Contribution for the year

(526,758) 464,373

BALANCE SHEET

Net Assets	2018	2017
Net working capital	(2,556,122)	(3,224,821)
Investments	8,184,354	9,313,175
Capital assets	161,122	227,758
	5,789,354	6,316,112

Fund Balances

General	2,773,841	3,197,980
Capital	2,697,323	2,796,682
Provincial lottery	229,811	225,724
DPRC	88,379	95,726
	5,789,354	6,316,112

AWARDS REPORT

TOP LINE SUMMARY

Swimming
Lifesaving
First Aid
Lifeguarding
Safety Management
Lifesaving Sport
Leadership
Total

SWIMMING

Swim to Survive
Swim for Life

LIFESAVING

Junior Lifeguard Club
Canadian Swim Patrol
Bronze Star
Bronze Medallion
Distinction
Lifesaving Fitness
Boat Rescue

*JLC Member Recognition Seals

FIRST AID

First Aid
CPR

LIFEGUARDING

Supervision
Bronze Cross
National Lifeguard

SAFETY MANAGEMENT

Aquatic Supervisor
Pool Operator
Safety Inspector & Auditor

LIFESAVING SPORT

Athletes
Officials

LEADERSHIP

Instructor
Examiner
Trainer

2018	2017	2016
672,852	634,636	550,291
55,663	60,460	57,469
81,813	76,451	76,775
32,926	31,995	32,161
1,076	966	930
3,490	3,425	3,963
32,661	31,255	31,537
880,481	839,188	753,126
81,649	84,532	57,896
591,203	550,104	492,395
672,852	634,636	550,291
419	730	714
28,548	33,881	30,350
8,910	8,749	8,780
17,498	16,713	16,960
36	21	24
243	348	594
9	18	47
55,663	60,460	57,469
4,464	9,234	7,272
65,343	63,462	63,128
16,470	12,989	13,648
81,813	76,451	76,776
1,150	1,267	1,748
15,549	14,632	14,401
16,227	16,096	16,013
32,926	31,995	32,162
590	619	594
125	166	168
361	181	168
1,076	966	930
3,331	3,307	3,768
159	118	195
3,490	3,425	3,963
27,966	27,612	27,581
3,897	2,932	3,178
798	711	782
32,661	31,255	31,541

* JLC recognition seals are not included in the total certifications

AFFILIATE RECOGNITION AWARDS

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission. Most recognition awards are presented on the basis of points earned (see Point System). The Water Smart Award and the Jocelyn Palm Cup are awarded from a list of nominees who meet established criteria.

ANTHONY G. S. GRIFFIN CUP: Awarded to the City of Toronto District with the largest lifesaving program. (The City does not participate in the Cochrane Cup category.)

1 st	Toronto – Etobicoke/ York District	64,187
2 nd	Toronto – North York District	53,452
3 rd	Toronto – Toronto & East York District	49,654
4 th	Toronto – Scarborough District	43,787
	Total	211,080

ARTHUR LEWIS COCHRANE CUP: Awarded to the affiliate member with the largest lifesaving program.

1 st	City of Ottawa	152,973
2 nd	City of Mississauga	111,319
3 rd	City of Brampton	98,423
4 th	City of Markham	77,195
5 th	City of Vaughan	76,707
6 th	Town of Richmond Hill	63,548
7 th	First Aid 4 Job	52,806
8 th	Town of Oakville	52,356
9 th	City of Hamilton	51,068
10 th	Toronto Lifeguarding	44,509

ARNOLD H. MORPHY CUP: Awarded to the single-facility affiliate with the largest lifesaving program.

1 st	First Aid 4 Job	52,806
2 nd	Brock University	24,606
3 rd	Toronto-Sheppard YMCA	21,861
4 th	Shendy's Swim School	19,287
5 th	Carleton University	19,096
6 th	University of Waterloo	16,431
7 th	Dovercourt Recreation Association	13,493
8 th	Scarborough YMCA	13,191
9 th	Town of Essex	11,779
10 th	Training for Life	11,364

DAVID W. PRETTY CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 100,000 and 250,000.

1 st	Town of Richmond Hill	63,548
2 nd	Town of Oakville	52,356
3 rd	City of Burlington	30,495
4 th	Town of Milton	29,336
5 th	City of Kitchener	19,909
6 th	City of Windsor	18,519
7 th	City of Guelph	18,283
8 th	City of Barrie	17,651
9 th	City of Oshawa	17,433
10 th	Town of Ajax	14,848

BURLINGTON CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000.

1 st	Town of Newmarket	21,217
2 nd	Town of Halton Hills	14,837
3 rd	Town of Caledon	12,870
4 th	Town of Aurora	10,966
5 th	City of Pickering	9,589
6 th	Municipality of Clarington	8,994
7 th	City of Brantford	8,238
8 th	Town of Georgina	3,829
9 th	City of Kawartha Lakes	3,775
10 th	City of Sault Ste Marie	3,454

SCARBOROUGH CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 10,000 and 50,000.

1 st	Town of LaSalle	13,057
2 nd	Town of Essex	11,779
3 rd	Town of Bradford W. Gwillimbury	9,453
4 th	City of Woodstock	8,066
5 th	Town of Whitchurch/Stouffville	7,330
6 th	Town of Tillsonburg	6,804
7 th	City of Orillia	6,723
8 th	Township of Uxbridge	6,020
9 th	City of Belleville	5,724
10 th	Town of Lakeshore	5,713

M. G. GRIFFITHS CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 10,000.

1 st	Town of Hanover	4,033
2 nd	Town of Carleton Place	2,264
3 rd	Town of St. Marys	2,203
4 th	Township of North Huron	2,156
5 th	Town of Arnprior	2,125
6 th	Municipality of Huron East	2,022
7 th	Town of Kirkland Lake	1,870
8 th	Town of Iroquois Falls	1,483
9 th	Town of Deep River	1,277
10 th	Town of Perth	968

PRIVATE AFFILIATE AWARD: Awarded to the private affiliate with the largest lifesaving program.

1 st	First Aid 4 Job	52,806
2 nd	Toronto Lifeguarding	44,509
3 rd	Lifeguarding Academy	28,339
4 th	Code of Confidence	19,497
5 th	Shendy's Swim School	19,287
6 th	Dovercourt Recreation Association	13,493
7 th	Making Waves Swim School	12,964
8 th	North York CPR	12,135
9 th	Training for Life	11,364
10 th	Zodiac Swim School	10,125

ERNEST A. CHAPMAN CUP: Awarded to the affiliated camp with the largest lifesaving program.

1 st	Onondaga Camp	6,773
2 nd	Glen Bernard Camp	6,059
3 rd	Camp Timberlane	4,234
4 th	Camp Tawingo	4,173
5 th	Camp Ponacka	3,516
6 th	Kilcoo Camp Ltd.	3,303
7 th	YMCA Camp Wanakita	2,889
8 th	Camp Winnebago	2,874
9 th	YMCA Camp Kitchikewana	2,868
10 th	Camp Tanamakoon	2,736

JOHN H. CROCKER CUP: Awarded to the affiliated "Y" with the largest lifesaving program.

1 st	Toronto-Sheppard YMCA	21,861
2 nd	Scarborough YMCA	13,191
3 rd	Mississauga YMCA	10,700
4 th	YMCA of Oakville	8,756
5 th	YMCA of Western Ontario (Stoney Creek)	7,920
6 th	YMCA of Kingston	7,212
7 th	YMCA of Owen Sound Grey Bruce	5,677
8 th	YMCA across Southwestern Ontario (Sarnia-Lambton)	5,215
9 th	YMCA of Simcoe Muskoka (Barrie)	5,119
10 th	Markham YMCA	5,055

WILLIAM HENRY MEMORIAL CUP: Awarded to the affiliated school with the largest lifesaving program.

1 st	St. Charles College	1,665
2 nd	Bishop Alexander Carter Catholic Secondary School	1,412
3 rd	Appleby College	1,400
4 th	Aldershot High School	1,025
5 th	Bishop Strachan School	1,008
6 th	Branksome Hall School	768
7 th	North Toronto Christian School	726
8 th	H.B. Beal Secondary School	715
9 th	A Y Jackson Secondary School	359
10 th	Sir Wilfrid Laurier Collegiate Institute	332

KIRK A. W. WIPPER CUP: Awarded to the affiliated university or college with the largest lifesaving program.

1 st	Brock University	24,606
2 nd	York University	22,983
3 rd	Carleton University	19,096
4 th	University of Waterloo	16,431
5 th	Trent University	6,317
6 th	Western University	5,218
7 th	St. Clair College of Applied Arts & Technology	5,038
8 th	Ryerson University	4,351
9 th	Queen's University	4,304
10 th	University of Toronto	4,127

R. BREDIN STAPELLS CUP: Awarded to the affiliate member with the largest leadership training program; and to the municipal affiliate with the largest leadership training program per capita.

Open category

1 st	City of Toronto	44,855
2 nd	City of Markham	23,970
3 rd	City of Mississauga	22,500
4 th	Town of Richmond Hill	19,350
5 th	Toronto Lifeguarding	17,410
6 th	City of Vaughan	15,510
7 th	City of Ottawa	14,985
8 th	City of Brampton	13,690
9 th	City of Burlington	11,585
10 th	Town of Oakville	11,190

Per capita category

1 st	Town of Hanover	.2043
2 nd	Town of LaSalle	.1695
3 rd	Township of North Huron	.1566
4 th	Town of Essex	.1492
5 th	Town of Richmond Hill	.0956
6 th	Town of Caledon	.0950
7 th	Town of Bradford West Gwillimbury	.0943
8 th	Town of Tillsonburg	.0941
9 th	City of Markham	.0773
10 th	Town of Kirkland Lake	.0725

JOCELYN PALM CUP: Awarded to the affiliate making the most outstanding contribution to the National Lifeguard Service.

Brock University

WATER SMART® AWARD: Awarded to an affiliate for outstanding community service to drowning prevention education.

University of Ottawa

WILLIAM M. BRUMMITT BOWL: Awarded to the affiliate with the largest first aid program.

1 st	City of Toronto	85,504
2 nd	City of Ottawa	73,046
3 rd	First Aid 4 Job	52,806
4 th	City of Brampton	43,370
5 th	City of Mississauga	43,288
6 th	City of Vaughan	29,154
7 th	City of Markham	27,467
8 th	City of Hamilton	21,942
9 th	City of London	21,563
10 th	York University	21,338

JOHN E. MCCUTCHEON BOWL: Awarded to the single-facility affiliate with the largest first aid program.

1 st	First Aid 4 Job	52,806
2 nd	Brock University	13,332
3 rd	University of Waterloo	12,671
4 th	Training for Life	10,664
5 th	Toronto-Sheppard YMCA	9,271
6 th	Carleton University	7,866
7 th	Town of Essex	7,484
8 th	Kids and Company	7,249
9 th	Scarborough YMCA	7,036
10 th	Shendy's Swim School Inc.	7,009

DARNELL CHALLENGE CUP: Awarded to affiliate members or institutions that demonstrate a commitment to drowning prevention by mobilizing staff and volunteers to raise funds for Water Smart.

Overall category:

1 st	PPL Aquatic, Fitness and Spa Group Inc.	\$29,965
2 nd	Town of Bradford West Gwillimbury	\$2,710
3 rd	City of Windsor	\$2,453
4 th	City of Thunder Bay	\$2,406
5 th	Town of Richmond Hill	\$1,848

Municipal category:

1 st	Town of Bradford West Gwillimbury	\$2,710
2 nd	City of Windsor	\$2,453
3 rd	City of Thunder Bay	\$2,406
4 th	Town of Richmond Hill	\$1,848
5 th	Town of Whitchurch-Stouffville	\$1,324

Single-facility category:

1 st	Town of Bradford West Gwillimbury	\$2,710
2 nd	Town of Whitchurch-Stouffville	\$1,324
3 rd	Town of Tillsonburg	\$1,154
4 th	Town of Tecumseh	\$834
5 th	Town of Essex	\$558

Swim to Survive® Award

Awarded to affiliate members and their board of education partners who provide Swim to Survive training to 80% or more of their target populations.

(100%) Algoma District School Board, Sault Ste. Marie Family YMCA, Ottawa Catholic District School Board, Ottawa-Carleton District School Board, Dovercourt Recreation Centre, City of Ottawa, Ruddy Family YMCA, Toronto Catholic District School Board, City of Toronto

(99%) Limestone DSB, City of Kingston, Loyalist Township, City of Belleville, Queen’s University, Upper Grand District School Board, Wellington Catholic District School Board, Township of Centre Wellington, Town of Minto, City of Guelph, YMCA-YWCA of Guelph, Town of Orangeville

(98%) Thames Valley District School Board, London Catholic District School Board, City of London, Town of Dutton-Dunwich, Town of Ingersoll, Township of Southwest-Middlesex, St. Thomas YMCA, Town of Tillsonburg, City of Woodstock, Municipality of West Elgin, Bob Hayward YMCA, Stoney Creek YMCA, London YMCA, Woodstock YMCA, Municipality of Strathroy-Caradoc

(96%) Trillium Lakelands School Board, Town of Huntsville, Town of Bracebridge, City of Kawartha Lakes, Gravenhurst YMCA, JS Safety Training, District School Board of Niagara, Education Foundation of Niagara, Brock University, City of St. Catharines, YMCA of Niagara

Lifesaving Sport banners

Ontario Lifesaving Pool Champions:

Awarded to the affiliate with the highest overall point score at junior, senior, and masters pool championships.

Lifesaving Club of Markham

Ontario Lifesaving Waterfront Champions:

Awarded to the affiliate with the highest overall point score at junior, senior, and masters waterfront championships.

Saugeen Shores Lifesaving Club

Ontario Lifesaving Club Champions:

Awarded to the affiliate with the highest overall point score from all seven Ontario lifesaving championships.

Lifesaving Club of Markham

Individual banner champions

Senior Lifesaving Championships – Pool

Lifesaving Club of Markham

Junior Lifeguard Games – Pool

Lifesaving Club of Markham

Lifeguard Championships

Richmond Hill Lifesaving Club

Junior Lifeguard Games – Waterfront

Saugeen Shores Lifesaving Club

Senior Lifesaving Championships – Waterfront

City of Ottawa – Beaches



Photo by Lorraine Wilson-Saliba

Point System

Affiliate Recognition Awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

Water Rescue Awards

Rookie/Ranger/Star Patrol	7 / 7 / 7 points
Junior Lifeguard Club	10 points
Wading Pool Attendant	10 points
Safeguard	10 points
Patrol Rider	10 points
Bronze Star	10 points
Bronze Medallion	15 points
Bronze Cross	20 points
Distinction	30 points
National Lifeguard	40 points

First Aid Awards

Anaphylaxis Rescuer	2 points
Basic First Aid	4 points
CPR -A / -B / -C	4 / 6 / 8 points
CPR-HCP	8 points
Emergency First Aid	12 points
AED	10 points
Airway Management	15 points
Standard First Aid	25 points

Specialized Training

Lifesaving Fitness Bronze / Silver / Gold	5 / 7 / 9 points
Boat Rescue	10 points
Lifesaving Sport Officials	15 points

Leadership Training

Core Instructor	15 points
Assistant Instructor	20 points
Swim Instructor	40 points
Lifesaving Instructor	40 points
Advanced Instructor	20 points
Exam Standards Clinic & Examiner Course	15 points
Update Clinics	15 points
Specialized Instructors	30 points
Trainer Clinics & Courses	30 points
Lifesaving Sport Coach	30 points



TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by developing and supporting the delivery of training programs and related education products and services to prevent drowning and water-related injury, and to train Ontarians how to swim and to rescue themselves and others in, on or around the water.

Swim for Life

The Swim Committee had a significant changeover in 2018 as **Kerry Wakefield** assumed the VP Leadership portfolio and **Lisa Brandie** became chair of the Swim Program Council. Lisa rebuilt the committee with the following volunteers: **Lis Drouillard, Sarah Laughton, Debbie MacKay, Sharon Newman, Kayla Pariselli** and **Katherine Taylor**.

The Swim Licensee meeting in June was held at a larger venue (Radisson Hotel Toronto East) to accommodate an increase in participants. It was a great day of sharing ideas that will guide the development of future resources.

Thanks to all the Swim Committee members for their dedication and commitment.



Andrea Herrmann (*centre*) presents the M.G. Griffiths Cup to Bert Lennox (*left*) and Steph Burt from the Town of Hanover. *Photo by John William Bauld*

Bronze medals revisions

Following months of piloting across the country, the National Training Program Commission hosted a workshop at the Ontario Branch in June to finalize content of the revised Bronze medals. Representatives from all branches attended.

Jason Jolicoeur and **Perry Smith** participated on behalf of Ontario. Thank you to the many municipalities, YMCAs, camps, instructors and examiners who piloted the proposed content and provided valuable feedback.

The workshop participants were cognizant of the fact that candidates arrive in Bronze Star and Bronze Medallion with various aquatic backgrounds and skill levels. Some enter the Bronze family of awards directly from learn-to-swim programs while others may enjoy the advantages of Swim Patrol training or swim team experience. Still others may be self-taught and have never taken formal aquatic lessons. The design of the new awards continues to accommodate them all.

The Bronze Medallion was the first award introduced by the Society in 1892 and has been earned by millions of people around the world. Over 30,000 Canadians earn Bronze Medallion certification every year. Bronze Medallion certifications in Ontario reached an all-time high (17,498) in 2018.



Training and development in the Caribbean

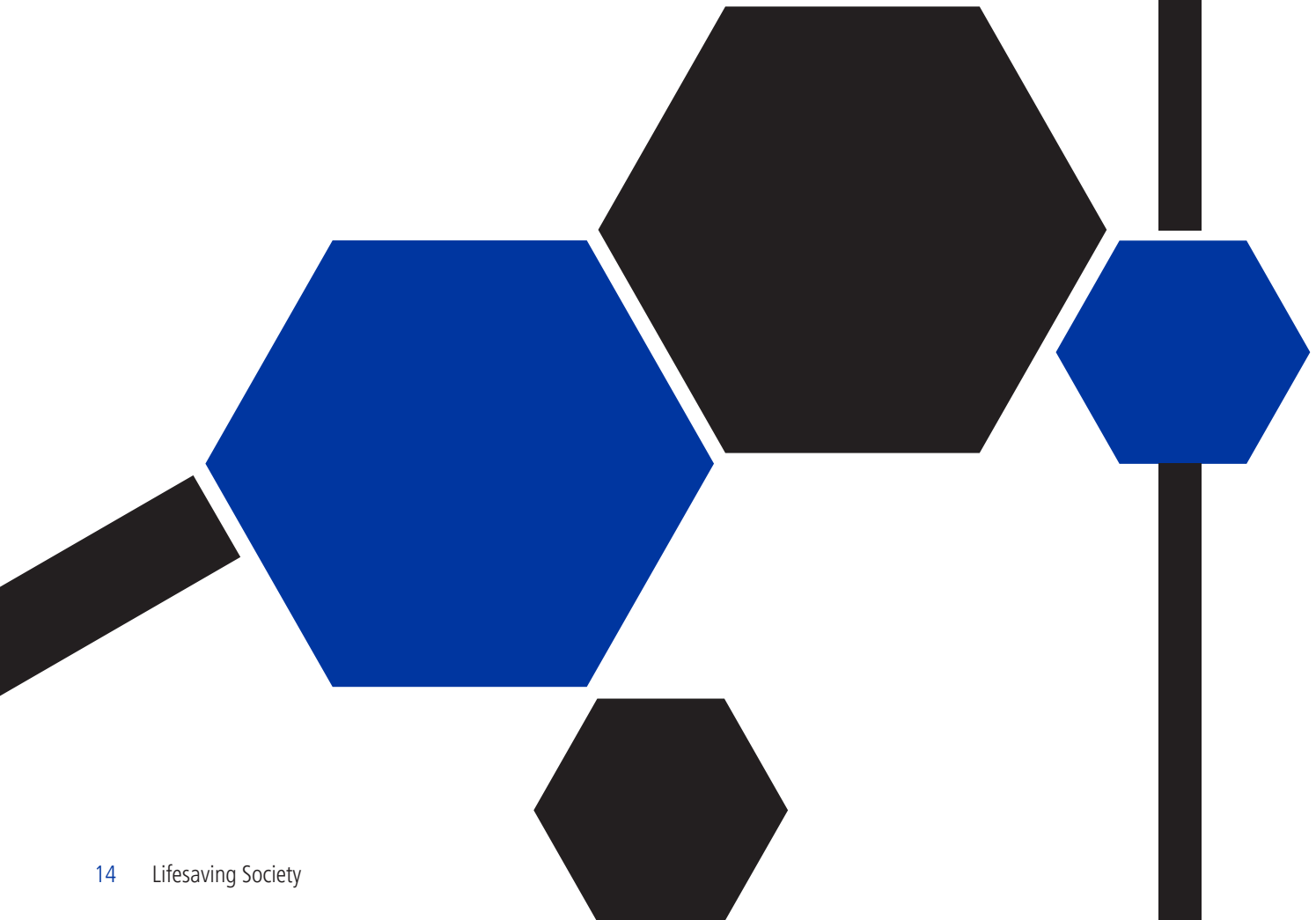
The Lifesaving Society Ontario assists commonwealth nations in the Caribbean by providing advice on drowning prevention in addition to training and development. In 2018 we sent trainers to Jamaica, St. Lucia, Barbados and Trinidad and Tobago. Sessions were sponsored and supported by **Speedo International Ltd.** and **Laerdal Medical.**

Thanks to **Rebecca Boyd, Patrick D'Almada** and **Kathleen Finn** for their leadership in assisting the Caribbean nations to accomplish their goals in drowning prevention.

Quality assurance and certification review

The integrity of our training programs depends upon maintenance of its standards. In 2018 the Certification Review Committee conducted seven full investigations that resulted in sanctions, temporary suspensions, revocations or decertification for offences that included forgery, theft and sexual assault.

Thanks to **Roberto Aburto** and **Kate Kreps** for their leadership.



LEADERSHIP

Leadership contributes to the mission of the Society by developing the instructors, coaches, examiners and trainers who deliver leadership programs, which in turn, teach Ontarians how to swim, rescue themselves and others, and be safe in, on and around the water. Leadership supports the mandates of Training Programs, Lifesaving Sport, Safety Standards, Management Training, Public Education and Area Services.

Launch of new leadership council

The Society created a new VP Leadership position and added four new project-based chair positions, all of which were filled. Welcome Vice President **Kerry Wakefield** and chairs: **Adam Eastman, Marek Holke, Katie Short** and **Tamara Wood**.

New leadership literature resources

The Leadership Council provided invaluable content, feedback and editing into the new candidate resources (available in English and French) to support its revised leadership system.

The new *Trainer Manual* is the required text for candidates on Lifesaving Society trainer courses. It is the Lifesaving Society trainer's technical reference and companion to the leadership award guides. Collectively, these resources provide trainers with the knowledge and tools to effectively plan and deliver the certifications in the Lifesaving Society leadership system.

The new *Examiner Handbook* is the required text for candidates on Lifesaving Society examiner courses. It provides the essential knowledge and tools required to plan and conduct Lifesaving Society examinations.

Examiner Mentor

The Society is introducing Examiner Mentors in 2019. These are experienced Lifesaving Society examiners appointed by the Society's area chairs to mentor examiner candidates through their apprenticeship (co-exams) and approve them for examiner certification.

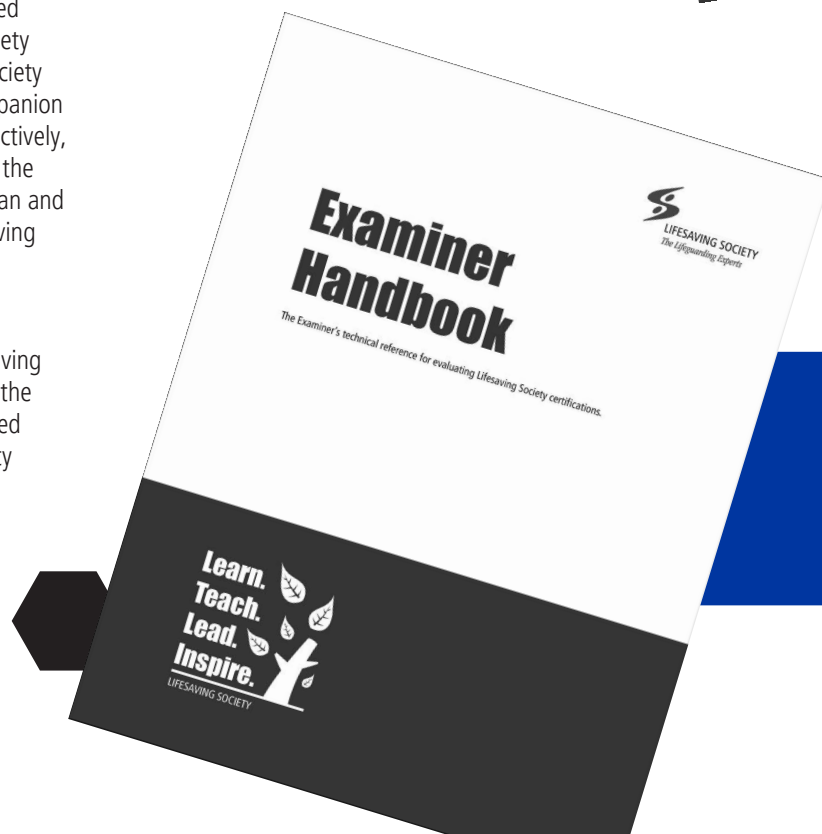
In 2018, the Leadership Council in conjunction with Area Services developed the application, learning opportunity and assessment for new Examiner Mentors. The councils also worked together to update the area chairs on the new process and their appointment of the first round of examiner mentors for 2019. The materials were distributed in 2018 for the launch of the program in 2019.

Revised recertification system

The Leadership Council started a review of the recommendations made by the Leadership Task Force in 2015 concerning a revised instructor recertification system.

Trainer update clinics

Trainer updates concluded on December 31, 2018. Over 600 Lifesaving Society trainers attended the national trainer led clinics.



LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for lifesaving and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique, and; by providing opportunities for volunteer recruitment, retention and leadership development.

Lifesaving Sport in Ontario involves an array of activities in competition, coaching, officiating, training and development. In 2018, competitors participated in TeleGames, regional, provincial, national and international competitions including:

- 647 participants from 17 clubs took part in four TeleGames.
- 705 competitors participated in 10 regional sanctioned competitions.
- 734 competitors, representing 24 clubs, took part in seven provincial championships.
- 51 new Ontario Championships records were set – seven Senior Pool Lifesaving, 14 Masters Pool Lifesaving and 30 Junior Pool Lifesaving.
- 181 competitors from 14 clubs participated in three Canadian Championships.
- 50+ Ontario athletes, officials, coaches and support personnel attended the World Lifesaving Championships.
- 26 Lifesaving Society affiliates continued to support the development of Lifesaving Sport in their community with the Lifesaving Sport Fundamentals Program.

Special mention to these affiliates that offered the Lifesaving Sport Fundamentals Program, as well as supporting their athletes in TeleGames and provincial championships: **Brampton, Halton Hills, Orangeville, Vaughan, Woodstock** and the **YMCA of Owen Sound Grey Bruce**.

Jeff McCurdy led a competition alignment and review project aimed at improving the development of lifesaving sport athletes. As a result, a new menu and program of events for lifesaving sport competition was developed and a new *Ontario Competition Manual* was produced.

The Ontario Lifesaving Sport Council welcomed a new Vice President **Jeff Schultz**, a new High Performance Chair **Michael Hundt** and a new Coaching Chair **Leslie Aziz** in April.

Thanks to our sponsors for their continued support: **Journal Printing, LifeguardDepot.com** and **Ryder**.

Photo by Lorraine Wilson-Saliba



Photo by Wendy Mahony



Hosting

The Lifesaving Society is pleased to partner with our affiliates in bringing lifesaving sport opportunities to their communities.

The season kicked off with the Senior & Masters Lifesaving Pool Championships in March with 87 Senior and 25 Masters competitors from 12 clubs. Thanks to **Charlene Pugh**, the **Richmond Hill Lifesaving Club** and the **Town of Richmond Hill** staff and volunteers for hosting this successful event.

In May, Ontario welcomed 11 teams with 44 competitors from eight clubs representing three provinces to the Canadian Lifeguard Emergency Response Championships. Congratulations to the club champions – the **Richmond Hill Lifesaving Club**. Thanks to **Steve Benning** and the **Town of Milton** staff and volunteers for hosting a great event.

In June, Ontario welcomed 172 Senior and 31 Masters competitors from 26 clubs representing five provinces to the Canadian Pool Lifesaving Championships. Congratulations to the club champions – the **Lifesaving Club of Markham**. Thanks to **Jeff McCurdy** and the **City of Markham** volunteers and staff for hosting the largest CPLC to date.

Also in June, participation at the Ontario Junior Lifeguard Games – Pool grew by a whopping 43%, with 387 junior competitors from 16 clubs. Thanks to **Jeff McCurdy** and the **City of Markham** volunteers and staff for undertaking the challenge of hosting this event.

In August, six teams with 23 competitors representing four clubs competed in the Ontario Lifeguard Championships. Thanks to **Lesley Franklin** and the **Town of Oakville** staff and volunteers for being such wonderful hosts.

The provincial championship season wrapped up with the Ontario Lifesaving Championships – Waterfront, where 212 competitors (108 Junior, 12 Masters, 92 Senior) from 12 clubs enjoyed three days of competition in the City of Toronto. Thanks to **Andrea Chow** and the **City of Toronto**, along with **Bruce Hollowell** and the **Toronto Police Lifeguard Service** for hosting.

Volunteers

Countless officials and volunteers support lifesaving sport activities throughout the year provincially, nationally, and internationally.

Ten sanctioned regional competitions were held thanks to the commitment and dedication of these key volunteers: **Adrian Cossu, Miranda Dell'Anna, Ryan Foster, Hannah Hopper, Michael Hundt, Jeff McCurdy, Laura O'Driscoll, Arlen Panchoo, Jeff Schultz, Adrian Wong** and **John Wyatt**.

Thanks to the meet managers and referees who volunteered their leadership at provincial championships: **Rebecca Boyd, Cynthia Cakebread, Edmund Chan, Bruce Hollowell, Sarah Ingleton, Andrew Mintz, Hugo Rodrigues, Nathalie Vallières** and **Carmen Wong**.

Ontario volunteers provided leadership and support to three Canadian championships. Thanks to **Rebecca Boyd, Cynthia Cakebread, Edmund Chan, Bruce Hollowell, Laura O'Driscoll, Shanna Reid, Hugo Rodrigues, Perry Smith** and **Carmen Wong**.

Ontario volunteers continued to support the National Lifesaving Sport Commission in 2018. Thanks to **Steve Box** (Past Commissioner), **Rebecca Boyd** (Event Management), **Alexandra Ferguson** (Athlete Representative), **Wendy Mahony** (Support Services), **Perry Smith** (International), **Laura Tracey** (High Performance) and **Nathalie Vallières** (Communications).

Thanks to the Ontario volunteers who officiated at the World Lifesaving Championships in Adelaide: **Michelle Amar, Rebecca Boyd, Cynthia Cakebread, Edmund Chan, Anne Marie Friedmann, Sarah Ingleton, Shanna Reid, Hugo Rodrigues, Perry Smith** and **Carmen Wong**.

Ontario volunteers **Rebecca Boyd** and **Perry Smith** provide leadership on the International Life Saving Federation Sport Commission. Perry also provides leadership on the Commonwealth Sport Development Committee.

International

In November, 15 Ontario athletes were selected to Canada's national teams at the World Lifesaving Championships in Adelaide, Australia. Congratulations to **Haylie Burton, Russell Burton, Sebastian Reimer** (Guelph Marlin Aquatic Club), **Dennis Cook, Kai Dingman** (Richmond Hill Lifesaving Club), **Jessey The Elf, Scano Hewa Batuwitage, Owen Hollowell, Carlin Reid** (TPLS Lifesaving Club), **Mya Falcon, Janelle Gursoy, Ethan Placek** (Pan Am Lifesaving), **Alexandra Ferguson, Jacob Miess** (Paradise Beach Lifesaving Association) and **Jordan Stott** (Halton Hills Lifeguard Club).

Highlights included new Canadian records, a new world record and gold medal in Line Throw (**Jordan Stott**), and a bronze medal in the Simulated Emergency Response Championships (**Jacob Miess, Carlin Reid**). The teams were supported by **Don Burton** (Coach) and **Laura Tracey** (Manager).

Athletes from the Guelph Marlin Aquatic Club, Paradise Beach Lifesaving Association, Richmond Hill Lifesaving Club, Saugeen Shores Lifesaving Club, TPLS Lifesaving Club, and the Vaughan Lifesaving Club also had the opportunity to experience international competition at the Masters and Interclub championships at the World Lifesaving Championships.

Highlights at the Masters Championships included multiple Canadian records: a gold medal in Line Throw (Richmond Hill Lifesaving Club – **Liz Neely**), a silver medal in Line Throw (Richmond Hill Lifesaving Club – **Michelle Amar, Charlene Pugh**), a silver medal in Line Throw (Saugeen Shores Lifesaving Club – **Sarah Ingleton, Shanna Reid**), a silver medal in Line Throw (Vaughan Lifesaving Club – **Bob Isbister, Tom Yeh**) and a bronze medal in Medley Relay (Richmond Hill Lifesaving Club – **Michelle Amar, Liz Neely, Charlene Pugh**).

Highlights at the Interclub Championships included a silver medal in Line Throw (Richmond Hill Lifesaving Club – **Bernardo Cardona, Dennis Cook**), a silver medal in Beach Run for (TPLS Lifesaving Club – **Jessey The Elf**) and a bronze medal in Beach Run Relay (TPLS Lifesaving Club – **Jessey The Elf, Owen Hollowell**).



Photos by Wendy Mahony



PUBLIC EDUCATION

Public Education activities contribute to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water. The aim is to modify Ontarians' at-risk behaviour to eliminate drowning and water-related injury.

Thanks to Vice President Public Education **Christine Wagg** for her leadership in 2018.

Swim to Survive® School Grant program

During the 2017/2018 school year, 86,210 children had the opportunity to participate in the Swim to Survive program. Participants included 2,012 schools in 50 boards, with 93 municipalities, YMCAs and private pools. These partnerships reached 67% of all Grade 3 students in Ontario. Thank you to all the applicants who supported the program with in-kind donations and tireless dedication.

Without the generous support of the Ontario Ministry of Education, the continued success of the Swim to Survive School Grant program would not be possible. To date 929,794 students have received funding to participate in the program.

Thanks to **Jillian Hamilton** for her guidance and assistance with the Application Approval Committee, and to the countless volunteers across the province whose work makes the Swim to Survive School Grant Program possible.



Swim to Survive partners meeting

In June the Lifesaving Society hosted its annual Swim to Survive partners meeting, which provides applicants the opportunity to come together and network with one another and develop program best practices. It also provides the Society with an opportunity to share information, new learnings and research findings.

This year 32 partners attended, representing municipalities, YMCAs, school boards, public health and universities. The new online application was unveiled at the meeting with a demonstration.

New Swim to Survive online application

The Ontario Ministry of Education provided funding to the Lifesaving Society to develop an online registration page for the Swim to Survive application process. This tool is for Swim to Survive and Swim to Survive+ applicant organizations, their partners and program administrators who manually complete forms and deal with paper based-delays.

The Swim to Survive bilingual online registration page will simplify and speed up the application process and support application reviews and approvals while providing key reporting about the program. The goal is to improve the overall efficiency of running the program, to gain more control and insight into the financial aspect of grant applications, and to assist in reducing the program administration process.

Swim to Survive Plus

Thanks to the generous support of the **Ontario Ministry of Education** and **PPL Aquatic, Fitness and Spa Group Inc.**, 26,637 Grade 7 students across the province received funding to participate in the School Grant Program for Swim to Survive+ during the 2017/2018 school year. Participants included 497 schools together with 54 Society affiliates. Thanks to this continued support, school-age children have two opportunities to learn swimming survival skills.

In 2018 the Swim to Survive+ parent handouts and letters were translated into 10 languages in addition to English and French; they were made available to teachers and published on the Society's website.

Thanks to **Jillian Hamilton** for her guidance and assistance with the Application Approval Committee for the 2018/19 school year.

Swim to Survive+ video

The Society held a Swim to Survive+ video contest in the spring. The contest was for 11 to 14-year-olds who participated in Swim to Survive+ swim lessons with their class when they were in Grade 7. They were asked to make and submit a video for other kids to see, explaining how the Swim to Survive+ program works and why they think it is important. A judging panel chose the following winners:

- 1st – Michelle Alovetdinov, Bella Beaman, Ava Marsh and Brooke McDaniel from Aldershot School in Burlington.
- 2nd – Charlie Stewart from Markham.
- 3rd – Brett Kuzyk from Orangeville.

Thanks to Swim to Survive Chair **Tanya Wolsegger** for her work on the video contest.



Family Swim to Survive

In February the Lifesaving Society promoted "Family Swim to Survive on Family Day." Twenty municipalities from across the province hosted the program targeting those new to Canada or new to the community. The program was also promoted during National Drowning Prevention Week – Wednesday, July 18 was themed Swim to Survive Day, where all Ontarians were encouraged to learn the Swim to Survive skills and affiliate members were encouraged to offer Family Swim to Survive lessons.

Many affiliate members also offered Family Swim to Survive lessons on Saturdays and Sundays during recreational swims, primarily in the May to September period.

In December, the Lifesaving Society hosted a meeting with 17 affiliate members representing 14 affiliates, who provided feedback to strengthen and expand the Family Swim to Survive program.

Thanks to Multicultural Outreach Chair **Eddie Montes** who piloted a Family Swim to Survive Day with a large new-Canadian community at Lowertown Pool in Ottawa, and thanks to Swim to Survive Chair **Tanya Wolsegger** for helping to promote the program.

Aboriginal outreach

The Aboriginal Outreach Committee continued building partnerships with communities in eastern and northern Ontario, with the focus on delivering the Lifesaving Society's Swim to Survive, Swim to Survive+ and Safeguard programs to First Nations Metis Inuit communities. Thanks to Aboriginal Outreach Chair **Mitchell Blimkie** for his work to reach this important group.

Schools

The development of cross-curricular lesson plans for teachers began in 2018. These lesson plans reach beyond the Swim to Survive teacher audience. They focus on Water Smart® messages for a variety of grade levels and meet expectations in various Ontario curriculum documents.

Thank you to Schools Chair **Heather Marcy** for her leadership and expertise in this area.

National Drowning Prevention Week (July 15–21)

The Lifesaving Society designates the third week in July as National Drowning Prevention Week (NDPW) to focus community and media attention on the drowning problem and drowning prevention. NDPW provides a focus around which community Water Smart® educators can plan news releases, do television and radio interviews, and deliver public demonstrations and other events.

The Society developed and promoted an implementation package, which was distributed electronically and available on the website. Each day consisted of a theme with links to activities. Daily themes were promoted on social media. Area chairs and affiliate members were encouraged to interact with the Society using their own social media accounts and to share key messages. The 2018 hashtags were #ndpw2018 and #snpn2018.

Thanks to Social Media Chair **Megan Hutchison** for her contributions to the Society's strong social media presence during the summer months and in particular during National Drowning Prevention week.



Community outreach

A Simcoe Muskoka Drowning Prevention Alliance was formed in 2018 composed of representatives from multiple sectors. The first community event was held in Wasaga Beach in June during the Wasaga Beach Waterfront Festival. Social media accounts were created and a social media representative was recruited to help manage them.

Thanks to Community Outreach Chair **Christine Mitchell** for her leadership in creating community drowning prevention alliances.

STARTboating

The Society continued to support and promote the online boating safety program STARTboating, which targets new boaters, particularly new Canadians, who may be experiencing recreational boating for the first time. STARTboating is a comprehensive program designed to teach basic boating and water safety skills, and available in English, French, Mandarin, Cantonese, Hindi and Tagalog.

The goal in 2018 was to drive traffic to the STARTboating website (startboating.ca) by leveraging the mass audience on platforms such as Facebook, Google Search and Google Display Network to drive a new and inexperienced boater audience to the website. As a result, traffic to the website increased considerably over the preceding period and over the previous year.

In addition to the social media campaign, STARTboating was promoted extensively to new boaters and new Canadians using a variety of outreach methods including outdoor advertising, ads in boating magazines and multicultural publications, and on the Weather Network. The campaign was funded by the **Search and Rescue New Initiatives Fund**, established by the federal government and managed by **Public Safety Canada**.



Water Smart Contest

In 2018 there were three contests. The 7 & under age group competed in a community level colouring contest. The 8 to 12-year-old age group submitted pictures of a Water Smart superhero reflecting their hero's name and Water Smart super power. From the 90 entries, three were chosen as provincial winners:

- 1st – Valerie Carson, St Thomas.
- 2nd – Johnson Jiang, Toronto.
- 3rd – Polly Wu, Toronto.

The 13 to 17-year-old age group submitted a Water Smart game reflecting the Society's Water Smart messages. Three entries were chosen as provincial winners:

- 1st – Baillie Louck, Sarnia.
- 2nd – Erica Pederssen, St. Thomas.
- 3rd – University of Ottawa, Ottawa.

2018 drownings

Interim data collected from media and internet reports indicated an increase in drowning incidents (+8%) versus 2017 in Ontario. This increase was greater than the national trend (+4%). Significant increases were in aquatic activity or swimming (+33%) and non-aquatic or falling into water (+33%), while boating fatalities were slightly lower (-9%). The most significant increase by age group was in the 20–39 age group (+43%). This age group traditionally has the highest drowning rate given their attraction to high-risk-taking behaviour. A significant decline occurred in the 60+ age group (-40%). The hot summer weather may have contributed to the increase in aquatic and swimming incidents in Ontario due to greater participation, particularly compared to the cooler weather in 2017.



Multilingual Water Smart tip cards

In June the Society created and produced five different 4x9", double-sided Water Smart tip cards targeted at new Canadians, each with a different message. The first card is for parents of children 5–12 years of age; the second is for parents of children under 5 years; the third is about parent supervision; the fourth has tips for parents on lifejackets and PFDs, and; the fifth has tips for cold-water safety. Each card is available in 12 languages.

In August and September, four presentations were made to new Canadians at the Newcomer Centre of Peel, where the cards were distributed. Thanks to **Rosette Boloko** for participating in the presentations.

CSBC boating safety media outreach

For the second summer in a row, the Lifesaving Society assisted the Canadian Safe Boating Council (CSBC) by assuming the role of regional boating safety outreach director for Ontario. Ontario was one of four regions (Atlantic Canada, Ontario, Prairies and B.C.) chosen to assist the CSBC in extending their messaging to the boating public.

The Society's Ontario public education director assumed the role and hired a student to promote CSBC boating safety initiatives. CSBC funds provided the salary for the summer coordinator **Zev Shapero** and the associated overhead and expenses. In addition to his CSBC duties, Zev assisted with the Ontario social media plan.



Photo by Wendy Mabony

RESEARCH

The Lifesaving Society reports on drowning and preventable water-related deaths provincially and nationally to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and drowning prevention education.

Drowning Prevention Research Centre

The Society provides administrative and management support for the Drowning Prevention Research Centre Canada (DPRC) – the lead agency for drowning and water-related research in Canada. The Centre conducts research into fatal and non-fatal drowning, significant aquatic injury and rescue interventions. The role of the DPRC is to provide the facts – the who, what, where, when and why of water-related incidents and injuries.

2018 Drowning Reports

The DPRC produced the Canadian Drowning Report – 2018 Edition, in English and French, and provincial drowning reports for British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, Newfoundland and Labrador, and the Maritimes. The reports highlighted the drownings from 2006–2015 and provide unofficial interim data from the media and internet reports from 2016 and 2017.

Data collection

The DPRC oversaw the data collection from provincial coroner and medical examiners in all provinces and territories. The research process involves data collection, research tabulations and analysis. Water-related death data for the provinces and territories is extracted from the office of the chief coroner or medical examiner.

The DPRC collected interim, preliminary data derived from media releases, media clippings, news reports and internet searches. This interim data is verified and included in the coroner data collection process when it is accessible.

Defining non-fatal drowning

The DPRC continued to make progress on its goal to develop the partnerships and processes required to collect, analyze and report on non-fatal drownings in Canada.

Non-fatal drowning and rescue intervention data will help the DPRC to represent Canada's drowning burden more accurately; help guide the Society's public education campaigns; provide evidence-based support for the Society's lifesaving training programs, and; enable Society affiliates to analyze their own data.

The Lifesaving Society hosted a working group meeting in August with six senior international research experts. The goal was to recommend a Clarification Statement and practical Category Descriptions that provide coherence and uniformity for the term "non-fatal drowning."

SAFETY MANAGEMENT

Aquatic Safety Management Services contributes to the mission of the Society by setting and clarifying standards that help pool and waterfront owners, managers and operators to prevent drowning and maximize public safety in their aquatic environments.

Management Training Council

In 2018 we welcomed new Aquatic Management Training Chair **Jerry Lynch**. During the year, the Aquatic Supervisor Training (AST) program was revised and a new award guide drafted. Work continues on Level 2 and 3 of the management training programs. Thank you to committee member **Juanita Bueschleb** for her help with preliminary Level 2 work.

Audit services

Chair **Paul Di Salvo** updated all inspector and auditor checklists in 2018 to reflect recent changes to the public pool regulation. Updates were also made to the Lifesaving Society audit software. A Chief Auditor Update Clinic was delivered in October.

This year the Lifesaving Society completed 18 safety audits in swimming pools and waterfronts. Universities insurer CURIE is now on board with comprehensive audits paying for 100% of all costs.

Sharing expertise

Chair **Minnie Fisher** coordinated several presentations that were delivered in Ontario and across Canada in 2018 including: ASPHIO (Association of Supervisors of Public Health Inspectors), PRO Aquatics (six educational sessions and two certification courses), York Region Aquatic Council Spring Workshop (YRAC), PRO Forum, Simcoe Muskoka Aquatic Council (SMAC) and the Atlantic Recreation & Facilities Conference.

Court and inquest

Court and Inquest Chair **Teresa Taylor** completed a review involving a public inquest in Western Australia. The incident occurred at a family daycare where Lachlan James Mitchell drowned after being left unattended in an outside garden. At the time of the incident, the daycare was operating out of a residential home with a backyard swimming pool.

The chief recommendation from the Lifesaving Society is: a home childcare agency may choose to permit children who are six years old or older, who receive home child care at the premises, to use or have access to a pool or other body of water as long as someone who meets the qualifications for a lifeguard set out in Ontario Regulation 565 (public pools) is present. Recommendations also included having an increased level of inspection of the premises with specific attention paid to the pool safety barriers and any climbable hazards, as well as reinforcement of the need for direct supervision. The review will be published on the Society's website.

Thanks to committee member **Shaun Pearl** for his assistance with the review.

Pool Operator updated

Chair of Pool Operations Committee **Conny Smith** updated the Lifesaving Society Pool Operator program. A revised exam, PowerPoint presentation and workbook were completed. The committee's work emphasized leadership development with several new pool operator instructors certified in 2018.

New Guide to Ontario Public Pools Regulation

Regulation Review Committee Chair **Janice Carroll** and committee members **Alex Chu, Paul Di Salvo** and **David Pignataro** were involved in the review of the amendments to the public pool and spa regulations, which was used to update the Society's *Guide to Ontario Public Pools Regulation*. The guide was published in July in time for the public release of the new

regulations. More than 1,500 copies were sold in two months and 600 distributed to public health inspectors in Ontario. Thanks to the **Association of Supervisors of Public Health Inspectors** for their help in promoting the guide to their members.

Waterfront safety standards

Janice Carroll, along with experienced waterfront operator **Bruce Hollowell**, continued their work on revisions to the Society's existing *Waterfront Safety Guidelines*. A new guide (retitled *Ontario Waterfront Safety Standards*) was written in the fall and will be published in the spring.

Partners in research

Research Chair **Nathalie Vallières** continued research work with partner Ryerson University. Results on the topic of "noise" were released and were a focus of various fall presentations. Thank you to the **Town of Ajax** and the **City of Mississauga** for providing the required facilities.

The Society approached Conestoga College for future research initiatives beginning in 2019.

National Safety Standards Commission

Ontario participated as a member of the National Standards Commission in the development of several new standards, which are available on the Lifesaving Society national website (lifesaving.ca). **Lisa Adams** rejoined the team in the fall.

Blue Flag

The Ontario Branch participated as a member on Canada's Blue Flag Jury and inspected several candidate beaches in 2018. Thanks to **Jerry Lynch** for his work.



John Macintyre presents the Service Cross to Sarah Ingleton. *Photo by John William Bauld*

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A management team is comprised of senior staff of the 10 branches.

Lifesaving Society Ontario is governed by an elected volunteer Board of Directors with a volunteer Council of Officers and eight activity centre councils composed of professionals in recreation, education, business, finance, management, and medical and legal professions.

Ontario Board of Directors

The Board of Directors is composed of 16 members who govern the Lifesaving Society Ontario in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors. Directors appoint all officers, including council chairs and area chairs, and approve all activity centre plans.

In April, **Kerry Wakefield** was appointed VP Leadership; **Paula Stevens** resigned as VP Sport; **Julie Dawley** resigned as VP Member Services and VP Area Services and was appointed President Elect; **Cynthia Cakebread** was appointed VP Member Services and VP Area Services, and; **Jeff Schultz** was appointed VP Sport.

Ontario Council of Officers

The Council of Officers is composed of 18 people, two representing each activity centre council (see below), the president and the president elect. Members of the Council of Officers are nominated by the respective activity centre council and appointed by the Board of Directors for a two-year term. The Council of Officers, chaired by the president, represents active, affiliate and award members; manages topics not assigned to a single activity centre (e.g., governance review) or topics that are the responsibility of multiple activity centre councils (e.g., affiliate recognition review); and monitors the work of the Board of Directors. Any member of the Society may attend and speak at Council of Officers meetings.

Ontario activity centre councils

Activity centre councils are composed of chairs who oversee specific portfolios necessary to manage the work of the activity centre. Chairs recruit and develop committee members.

Each activity centre is chaired by the related vice president or another individual appointed by the Board of Directors. Activity centre portfolio chairs are appointed by the Board for a two-year term. Any member of the Society may attend and speak at activity centre council meetings.

In 2018 there were nine activity centre councils: Training Program, Lifesaving Sport, Public Education, Safety Standards, Leadership, Fundraising, Member Services, Area Services and Management Training.

In April, the Leadership Council appointed **Adam Eastman, Marek Holke, Katie Short** and **Tamara Wood** as Chairs. The Swim Program Council appointed **Lisa Brandie** as Swim Program Chair. The Lifesaving Sport Council appointed **Michael Hundt** as Lifesaving Sport High Performance Chair and **Leslie Aziz** as Lifesaving Sport Coaching Chair. The Safety Standards Council appointed **Stas Bodrov** as Safety Standards Chair and Member Services appointed **Darlene Horner** as Volunteer Personnel Chair.



Ontario Board of Directors – *Front row, from left:* Kenn Little, Crystal Maloney, Julie Dawley, John Macintyre, Andrea Herrmann, Brian Connors, Cynthia Cakebread, Joel Kruzich. *Back row, from left:* Leo Jaciw-Zurakowsky, Jeff Schultz, Kathleen Finn, Doug Ferguson, Jennifer Knights, Christine Wagg, Roberto Aburto, Kerry Wakefield, Gary Sanger. *Photo by John William Bauld*

The Area Services Council appointed **Heather Morris-Stokes** as Area Service Chair. In August **Jerry Lynch** was appointed Aquatic Management Training Chair.

The following volunteers resigned in 2018: **Kerry Wakefield** (Swim Program Chair), **Sarah Newton** (Aquatic Management Training Chair), **Stas Bodrov** (Lifesaving Sport Coaching Chair), **Jeff Schultz** (Lifesaving Sport High Performance Chair), **Michael Szarka** (Volunteer Chair), **Cynthia Cakebread** (Area Service Chair), **Heather Morris-Stokes** (Area Service Central Area Rep), **Marek Holke** (Area Service Greater Toronto Rep), **Tanya Grierson** (Area Service East Area Rep), **Lisa Adams** (Safety Standards Chair), **Adam Eastman** (Corporate Sponsorship & Donations Chair), **Adrian Cossu** (Lifesaving Sport Promotions Chair) and **Patrick McBain** (Public Education Municipal Chair).

Members of the Board, activity centre councils and Council of Officers are listed on the inside back cover. The Society's executive director is an ex-officio member of the Board of Directors and Council of Officers. Staff directors are ex-officio members of their corresponding activity centre councils.

Area Services Council

The Area Services Council provides support services for Area Chairs, their volunteer personnel, and the individual members who support community delivery of drowning prevention activity. The Area Services Council is comprised of the Area Services Chair and five Regional Representatives elected by Area Chairs. The VP Member Services chairs the Council.

Area Chairs

The Board of Directors appoints chairs to represent the Society in designated geographic areas. These volunteer area chairs operate in 38 regions of Ontario. Area Chairs recruit volunteer committee members and field representatives to help serve the area.

The Society appointed new Area Chairs in 2018. In March, the Area Services Council appointed **Micah Serrano** (Area Chair – East York), **Tanya Wolsegger** (Area Chair – Brampton-Caledon) and **Leslie Aziz** (Area Co-Chair – Mississauga). In April, **Melissa Willson** was appointed (Area Chair – Halton), **Sarah Newton** (Area Co-Chair – Windsor-Essex) and **George Turnbull** (Area Co-Chair – Windsor-Essex). In August, **Laura McMaster** was appointed (Area Co-Chair – Peterborough-Northumberland-Hastings).

The following volunteers resigned in April: **Cynthia Cakebread** (area chair Windsor-Essex), **Marek Holke** (area chair Brampton-Caledon), **Rachel Pearson** (area chair Peterborough-Hastings-Northumberland) and **Jessica Ferraro** (area chair Toronto South).

Member Services Council

Ontario Conference and Governor's Awards Gala

The Lifesaving Society hosted the 109th Ontario Annual General Meeting on April 13 at the Holiday Inn Toronto International Airport Hotel. Area Chairs gathered for the annual conference at the same location over the following two days.

Fairview Theatre was the site of the second annual Governor's Awards Gala on March 1. This event recognizes affiliates as well as volunteers with the President's List, Commonwealth Honour Awards and Rescue Awards of Merit.

Eva McDonald Memorial Prize

The Eva McDonald Memorial Prize is presented to an undergraduate in the University of Toronto Faculty of Physical Education and Health who makes a significant contribution to the development of aquatics and lifesaving education through the university and the Lifesaving Society. In 2018 the prize was presented to **Anastasia Vlahiotis**.

Hilary M. Weston Award

The Hilary M. Weston Award is awarded to youth financially unable to participate in the Society's training program. The Society provides selected youth with the examination and required support literature. Award recipients undergo lifesaving training under the auspices of an affiliate member whom the Society invites to waive its registration fees. In 2018, **338** individuals earned Lifesaving Society certifications through the Hilary M. Weston Award.

Rescue Award of Merit

The Lifesaving Society honours individuals who step forward in an emergency to help someone in distress. The Society's Rescue Award of Merit is presented to an individual involved in a water-related rescue, or to Lifesaving Society award holders for a non-aquatic rescue. In 2018, the Society awarded the Rescue Award of Merit to: **Navah Ball, Christine Carlini-Griffo, Catherine Corriveau, Harvinder Dhillon, Tiffany Gallant, Yves Goyette, Aaron Huinink, Kyle Jung, Stavros Lalos, Morgan Perozak, Manuela Sanchez, Brian Schmidt, Margaret Stobo, Tiffany Vis** and **Jonna Zechner**.

Commonwealth Honour Awards

Commonwealth Honour Awards recognize leadership and service to the Society.

Service Commendations (formerly Certificate of Thanks) honour volunteers for significant contributions to the aims of the Society. In 2018, the Service Commendation was awarded to: **Erin Beresford** (Wasaga Beach), **Mitchell Blimkie** (Deep River), **Tim Boone** (Stirling), **Joanne Carriere** (Cornwall), **Jenn Ciavoliello** (Milton), **Kristen Curchin** (Leamington), **Adam Eastman** (Kemptville), **Elizabeth Fisher** (Mississauga), **Heidi Fisher** (Omeme), **Minnie Fisher** (Richmond Hill), **Matthew Garber** (Pickering), **Meghan Kirk-Steele** (Rosseau), **Laura Merlo** (Etobicoke),

Leana Moffitt (Fort Frances), **Kimberly O'Neill** (Lindsay), **David Pignataro** (Toronto), **Casey Pyykka** (Keewatin), **Vicki Rutherford** (Hagersville), **Sheryl Seward** (Bowmanville), **Laura Tagliafierro** (Sudbury), **Giselle Vidad** (Toronto), **Melissa Willson** (Georgetown) and **Tanya Wolsegger** (Tottenham).

The Service Medal acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member. In 2018, the Service Medal was awarded to: **Adrian Cossu** (Mississauga), **Paul Di Salvo** (Toronto), **Chris Fields** (Corunna), **Daniel Geiger** (Mississauga), **Heather Kazan** (Markham), **Chris Mahoney** (Wallaceburg), **Christine Mitchell** (Orillia), **Amanda Nadeau** (Timmins), **Paul Stone** (Toronto), **George Turnbull** (Essex), **Julie Turnbull** (Essex) and **Andrew Wakefield** (Markham).



John Macintyre presents the Rescue Award of Merit to Alex Chu. *Photo by John William Bauld*

Recipients are eligible for a Bar to Service Medal at intervals of four years. In 2017, the Bar to Service Medal was awarded to: **Lisa Adams** (Owen Sound), **Paul Baril** (Hearst), **Alexandra Ferguson** (Whitby), **Marek Holke** (Oakville), **Paul Hulford** (Ottawa), **Amy Nelder** (Stratford), **Hugo Rodrigues** (Cornwall) and **Teresa Taylor** (Bradford).

The Service Cross honours meritorious service of at least 15 years. In 2018, the Service Cross was awarded to: **Sarah Ingleton** (Mississauga), **Lynda Kissner** (Dunnville), **Carolyn Tyner** (Belleville) and **Tamara Wood** (Pickering).

Recipients are eligible for a Bar to Service Cross at intervals of five years. In 2018, the Bar to Service Cross was awarded to: **Rebecca Boyd** (Woodstock), **Bruce Broker** (York), **Cynthia Cakebread** (Windsor) and **Shanna Reid** (Port Elgin).

The Honorary Life Member recognizes exemplary representatives of the Society who have contributed in a substantial and measurable way to the Society's mission. In 2018, the Honorary Life Member was awarded to: **Juanita Bueschleb** (Mississauga) and **Gary Sanger** (Ajax).

Personnel

The Lifesaving Society – Ontario Branch builds its organizational strength through a very healthy volunteer system.

In 2018, Ontario staff and volunteers continued to contribute to National Society and international initiatives. **Wendy Mahony** continues to provide provincial/territorial branches with member management software. **Brian Connors** represents Ontario as the National Society Board member. **Andrea Herrmann** serves as Ontario member representative.

The following serve on national committees: **Juanita Bueschleb** (Roles and Responsibilities Task Force Chair), **Wendy Schultenkamper** (Roles and Responsibilities), **John Bankes** (Governor, Finance Structure Task Force, Strategic Planning Task Force, Roles and Responsibilities Task Force), **Andrew Strachan** (Budget and Audit Chair, Operations Management Committee Chair, Treasurer).

Patricia Kitchen serves as the Society's Past International Relations Commissioner. **Patrick D'Almada** serves as the Safety Standards Commissioner. **Bob Clark** serves as the Society's International Relations Commissioner. **Perry Smith** sits on ILS Sport Commission, International Relations Commission, ILS Lifesaving World Championships Adelaide Event Management Committee, RLSS Commonwealth Bronze Medallion Task Force Chair. **Andrew Strachan** serves as the Finance Commissioner. **Steve Box**, **Rebecca Boyd**, **Alexandra Ferguson**, **Laura Tracey**, **Wendy Mahony** and

Nathalie Vallières sit on the Sport Commission. **Charlene Pugh** sat on the National Training Program Commission (until June 2018). **Michael Shane** and **Lisa Adams** sit on the National Standards Commission. **Barbara Byers** serves on the Public Education Commission, the International Relations Commission and the ILS Drowning Prevention Commission. **Michael Shane** and **Barbara Byers** serve on the Canadian Drowning Prevention Coalition. **Michael Shane** sits on the Blue Flag Jury for Canada.

Office staff

The Lifesaving Society Ontario employs 51 full time staff members, including 10 directors and eight managers. In 2018, we welcomed **Reggie Andreas**, **Cornelia Chu**, **Greg Parsons** and **Nicholas Tsenis** to the staff team. **Becky Lehman** was promoted to Leadership Director. Manager **Sindy Parsons** moved from Public Education to Training Programs. **Lori Groves** was promoted to Manager in Public Education.

Summer and part-time staff included: **Kacper Bugaj**, **Meagan Byrd**, **David Castro**, **Gaurang Kumar**, **Danielle Maragh**, **Mya McDonald**, **Aidan Miess**, **Jacob Miess**, **Madison Myers**, **Mihail Salariu**, **Joanna Saul**, **Zev Shapero**, **Archanan Srimurugathan**, **Alyce Sutcliffe**, **Sarah Wash** and **Cally Ye**.

Wes Machnio, **Phil McCurdy** and **Murtaza Koser** provide information technology support for the Society in Ontario.



Ontario Staff – *Front row seated, from left:* Shirley Wong, Pam D’Costa-Dupley, Laurie Priestman, Reggie Andreas, Nadia Luck, Cornelia Chu, Doug Ferguson, Rhonda Pennell, Ann Palmer, Amy Lowe, Guarang Kumar, Wendy Craggs, Matt Boehm. *Middle row from left:* Sindy Parsons, Ed Bean, Dawn Maragh, Heather Williams, Rocky Lu, Iris Harrison, Daksha Moti, Lori Groves, Jennifer Kessell, Becky Lehman, Kevin Jackson, Thelma Zosa, Jean Crane, Sheri Stewart, Lorraine Wilson-Saliba, Perry Smith, Michael Shane, Lucie Simoes, Wendy Mahony, Barbara Byers, Bruce Ferguson. *Back row, from left:* Ateeq Laeeq, Naeem Iqbal, Phil McCurdy, Adrian Herscovici, Greg Parsons, Brian Miess, Nicholas Tsenis, James Ali, Lorna Seukumar, James Mahony, Colin Cruikshank, Renata Jaciw-Zurakowsky, JP Molin, Mihail Silariu. *Photo by John William Bauld*

The Society employed the following permanent staff in 2018:

Doug Ferguson, Executive Director
Genevieve Fernandes, Executive Director’s Secretary

Training Programs

Perry Smith, Director
Carol Cruikshank, Manager
Becky Lehman, Sindy Parsons, Manager
Amy Lowe, Manager
Lori Groves, Reggie Andreas, Admin Assistant

Leadership

Becky Lehman, Director
Nicholas Tsenis, Admin Assistant

Public Education

Barbara Byers, Director
Sindy Parsons, Lori Groves, Manager
Daksha Moti, Admin Assistant
Lucie Simoes, Drowning Data
Tessa Clemens, Drowning Research

Aquatic Safety Management

Michael Shane, Director
Ann Palmer, Admin Assistant

Lifesaving Sport

Lorraine Wilson-Saliba, Director
Jennifer Kessell, Nicholas Tsenis, Admin Assistant

Finance

Dawn Maragh, Director
Kevin Jackson, Purchasing Manager
Shirley Wong, Bookkeeper
Naeem Iqbal, Accounts Payable
Lorna Seukumar, Accounting Clerk
Rhonda Pennell, Accounts Receivable

Fundraising

Laurie Priestman, Admin Assistant

Merchandise

Brian Miess, Director
Pam D’Costa-Dupley, Admin Assistant
Renata Jaciw-Zurakowsky, Corporate Sales Representative
Ateeq Laeeq, Merchandise Clerk
James Mahony, Shipper-Receiver
Greg Parsons, Shipper-Receiver

Communication Services

Ed Bean, Director
Adrian Herscovici, Manager
JP Molin, Manager
Ryan Ferguson, Manager
Nadia Luck, Admin Assistant
Matt Boehm, Graphic Designer

Member Services

Sheri Stewart, Director
Heather Williams, Manager
Thelma Zosa, Admin Assistant
James Ali, Member Services Clerk
Wendy Craggs, Member Services Clerk
Inthu Ravindran, Cornelia Chu, Member Services Clerk
Jean Crane, Member Services Clerk
Amy Lowe, Admin Assistant
Iris Harrison, Receptionist
Jennifer Kessell, Receptionist

Information Services

Wendy Mahony, Director
Nadia Luck, Admin Assistant
Rocky Lu, Admin Assistant
Peter Mahony, Admin Assistant
Bruce Ferguson, System Administrator
Colin Cruikshank, Application Developer



Julie Dawley (*centre*) presents the Darnell Challenge Cup (Municipal and Single-facility) to Stephanie Gillard (*right*) and Tara Andrews. *Photo by John William Bauld*

FUNDRAISING

Fundraising activities contribute to the mission of the Society by raising money to support public education activities that prevent drowning and water-related injury.

Thanks to the work of our 2018 Fundraising Council volunteers: Vice President **Kenn Little**, Special Events Chair **Eddie Tang**, Annual Events Chair **Heather Kazan** and Personal Giving Chair **Patricia Lewis**.

In the community

Water Smart® and Swim to Survive® campaigns raised over \$50,000 in 2018. Volunteers and donors across Ontario accepted the fundraising challenge in a variety of ways. Thank you and congratulations to all of our supporting affiliates.

Congratulations to the following affiliates for their commitment to drowning prevention, mobilizing staff and volunteers to raise funds for Water Smart.

Overall – PPL Aquatic, Fitness and Spa Group Inc. (Pool People Limited) led the overall ranking for the eleventh year in a row. Since 2008, PPL Inc. has donated \$310,000 for Swim to Survive and Swim to Survive Plus programs. Thanks to **Paul Denstedt** (President), **Tim Bown** (Vice President and swim-a-thon event organizer) and event coordinators **Megan Asotra**, **Sabrina D’Amico** and **Andrew Demianiv** and the entire staff of 200 for their outstanding work.

Municipal – The Town of Bradford West Gwillimbury led the municipal rankings by raising \$2,710. Thanks to **Stephanie Gillard**, **Rayne Mazanik**, **Teresa Taylor** and the Bradford aquatic staff.

Single-facility – The Town of Bradford West Gwillimbury led the single-facility ranking for the sixth year in a row by raising \$2,710. Thanks to **Stephanie Gillard**, **Rayne Mazanik**, **Teresa Taylor** and the Bradford aquatic staff.

Other affiliates organized events including swim-a-thons, a boat rescue challenge, beach parties and sport events to name a few. Thanks to the aquatic staff from facilities in: **Aurora**, **Georgina**, **Kawartha Lakes**, **Kitchener**, **Oshawa**, **Tecumseh**, **Thunder Bay**, **Tillsonburg**, **Whitchurch-Stouffville** and **Windsor**.

Events

Since 2008 the *Lifesaving Society April Pools Day* has raised over \$33,000 for drowning prevention education. In our eleventh year over \$3,100 was raised thanks to participating aquatic staff from facilities in **Bradford West Gwillimbury, Essex, Iroquois Falls, Oakville, St. Catharines, Whitchurch-Stouffville, Woodstock** and **Windsor**.

For the tenth year, lifeguards took part in the annual *Lifesaving Society 500 Metre Swim for 500 Lives*. Facilities from **Barrie, Bradford West Gwillimbury, Castlegar (B.C.), Essex, Kawartha Lakes, Kingston, Markham, Owen Sound, Richmond Hill, St. Catharines, St. Clair College, Toronto, Vaughan, Whitchurch-Stouffville** and **Windsor** raised \$6,800. Thanks to all that participated. Since 2010 the event has raised \$53,200.

Merchandise

Band for a Cause: Wristband sales raised \$800 for the Swim to Survive program. Since 2006, 21,000 bands have been sold, raising over \$30,000. Thanks to **Brendaid, City of Ottawa, County of Brant, Elite Swim School, Shelley Gunn, Toronto – Etobicoke/York District** and **Town of Saugeen Shores** for their support.

Donor clubs

The Society is pleased to acknowledge individuals who donate funds towards the Society's work.

Distinction Club (\$500 or more): **John F. Bankes, Ed Bean, Tim Bean, Barbara & Jim Byers, Dennis & Joan Duncan, Douglas Ferguson, Kevin Jones, Robert Lord, John A. Macintyre, Calum MacLeod, Wendy Mahony, Trevor Martin, Deborah Nathan, Marc Neeb, Rob Richardson.**

Merit Club (\$300 to \$499): **Nigel Mahabir, Emile Mason, Michael Odorico, Allan J. Ritchie, Paul Weir, Ryan K. Winger.**

Bronze Club (\$100-\$299): **Michelle Amar, Ann Bashford, Paul & Kathleen Beeston, Keith Brown, Esther Chan, George Chan, Scott Andrew Collyer, Susan Corak, Wendy Delcourt, Michelle Dharmalingam, Michelle Duwyn, Heidi Fisher, Janet Hall, Vera Kameda-Lacroix, Robert Kavanagh, Patricia Kitchen, Rebecca Lehman, Pak Woo Leung, Nanette Levine, Patricia Anne Lewis, Kenn Little, Lynn Loubert, Jeffrey Mayne, Sheila McKibbin, Beth McLaughlin, Mona Moldaver, Ann Palmer, Gale Payne, Erin Peddle, Rhonda Pennell, Charlene Pugh, Hugo Rodrigues, Margaret Santos, Fred Sauer, Michael Shepley, Manny Soares, Dianne Speed, Andrew Taylor, Roy & Gayle Warren, Lorraine & Olof Wilson-Saliba, David Wong.**



Buddy the Lifeguard Dog and friends at the Town of Whitchurch-Stouffville bake sale. *Photo by Eddie Tang*



The David and Olive Pretty Archives

This fund supports the collection, preservation and display of materials important to the Society's historical record. In 2018 we received donations from: **Wendy Mahony.**

Hilary M. Weston Award

The Society instituted the Hilary M. Weston Award in 2001 in recognition of her patronage as the Past Lieutenant Governor. See the Member Services section for details.

Megan Holliday Memorial Fund

The fund honours the memory of this exceptional athlete and covers the lifeguard training costs of London-area recipients. Donations to date total \$3,600. Since inception, five recipients have completed their lifeguard certification and one recipient was certified as an instructor.

United Way

Thank you to those who provide support through the United Way Campaign donor designation program. In 2018 we received \$1,000.

Royal Circle of Friends

The Society acknowledges donors who have made deferred gifts through wills, trusts, insurance or estate plans. Thank you to **Adam & Rachelle Eastman, Mark Feigenbaum, Cheryl Sibany.**

In memoriam donations

The Society is honoured to be the recipient of donations in memory of individuals. In 2018 we received donations in memory of: **Dennis Craggs** from Laurie Priestman; **Mrs. Duda** from Kenn Little; **Cerone Griffin** from Margaret & Gary Lizzotti; **Rhoda Knight** from Terry Knight; **Paul Anthony (Tony) Kyle** from Ed Bean, Scott Andrew Collyer, Patricia Kitchen, Lynn Loubert; **Katharine Lonergan** from Barbara & Jim Byers, Ed Bean; **Jim Lehman** from Rebecca Lehman; **Robbie McDowell** from Laurie Priestman; **Mark Palmer** from Ann and Aaron Palmer; **John Piazza** from Kenn Little; **Lawrence Priestman** from Laurie Priestman; **Chris Rawnsley** from Susan Corak; **Susanna Roth** from Kenn Little; **James Crawford Smart** from the Keegan Family; **Cheryl Waterman** from City of Windsor (Admin Team, Aquatics Team) and Kenn Little.

In honour donations

The Society is pleased to be the recipient of donations in honour of individual milestones. In each case the Society informs the individual in whose name the donation is given. In 2018 we received a donation from **Kevin Jones**.

Lifesaving Sport

Special thanks to **Ryder Trucks** for supporting the Ontario and Canadian Lifesaving Championships.

Gaming

Nevada Lottery tickets in 2018 netted over \$71,000. Thanks to Bazaar Marketing President **Tim Stuart** and Vice President **Gary Jacob**, and the support team **Sharmaine Barnes, Kim Battista, Shirley Bradly, Cathy Smith** and **Peter Speck**, and Bazaar's regional sales reps **Pryce Goulding, Susan Meneely, Judy Muldoon** and **Morris Zuchter**. Thank you to all participating Ontario retail store owners.

MBNA® Affinity MasterCard

Holders of the Lifesaving Society MasterCard® Platinum Plus and Preferred MasterCard raised \$1,800 through purchases and card registrations. Thank you to all card holders for their continued support.

Generous support

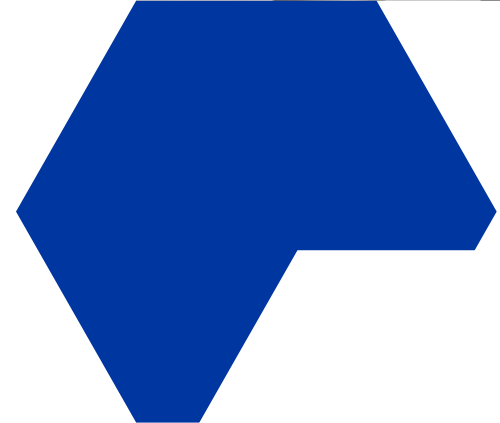
The work of the Lifesaving Society is made possible due in part to the generous support of our partners. We gratefully acknowledge the contribution of the following organizations and companies.

Thanks to **PPL Aquatic, Fitness and Spa Group Inc. (PPL)** for their support of the Swim to Survive+ program. Donations for Swim to Survive+ were also received through PPL's annual swim-a-thon from: **Adriatic Insurance Brokers Ltd., Aquatech Logistics Inc., Basic Concrete Cutting, BCCRA, Benson Kearley IFG Insurance Brokers, Chemline Plastics, Consolidated Pool and Spa Industries, Construction Distribution and Supply, Dynamic Connections, Elm Sales and Equipment, Fabco Plastics Wholesale Ltd., Hayward Pool Products, Humberview Chevrolet Buick GMC, Hydropool Industries, Infield Clipboard, Leem Filtration, Leo Marbelite, Marville Travel, Michael Shepley Professional Corp., Muraca Group, Mursatt Chemicals, Northeastern Swimming Pool Distributors, Pool & Hot Tub Council of Canada, Power Body Equipment Inc., Sherrard Kuzz LLP, Employment & Labour Lawyers, Signature Electric, Sportsart Fitness, TAG – The Arties Group** and **The House**.

Additional donations were received from: **E B Image Products, Waterloo Regional Aquatics Council** and **Zenan Custom Cresting**.



Photo by Wendy Mahony





Canada's lifeguard standard